



HARBOR
HOUSE

20

**A YEAR OF
CELEBRATION**

20 YEARS OF THE
KEN-DUCKY DERBY

**THE GROUNDBREAKING FOR THE NEW
INTERGENERATIONAL LIFE CENTER**

HARBOR HOUSE OF LOUISVILLE SPONSORSHIP KIT 2022-2023

Harbor House Hits

30 YEARS
OF
SERVICE

A YEAR OF CELEBRATIONS!



Life continues to return to normal despite the ongoing pandemic. We are grateful each day that participants can come to Harbor House in person and we are careful to follow protocols and precautions to ensure we can all be together. The members of our Harbor House family are always eager to see their friends, to learn life skills, and to explore employment. Daily we offer discussions on topics such as: self-advocacy, conflict resolution, socialization, friendship building, budgeting, money skills, and manners. The men and women who attend Harbor House come eager to learn, and leave excited to tell family members and friends about their day. Fun is also a big part of the day-to-day from art projects to talent shows, bingo to birthdays - every day brings something new.

Participants also enjoy being out and about in the community. There are community outings, opportunities to give back through volunteering, and enriching jobs both at Harbor House and at local businesses. Inherent in each of us is a desire to make a difference.

We are humbled by our families and caregivers who place trust in us, who turn to Harbor House for advice and support, and in some cases respite. Our Respite and Community Living Support programs offer chances for small groups to come together for overnight stays. Respite programs are key when caregivers face emergencies, business trips or other demands, or just need a little self-care.

For the Harbor House family, besides life returning to normal, there are many reasons to celebrate! This year, Harbor House marks 30 years in the community, and 20 years in the current building in which programs take place. In 2023, the Ken-Ducky Derby will turn 20 and the new Intergenerational Life Center will open. The center will allow us to expand, adding programs and services for seniors and children. As we strive to bring about acceptance for all in society, opportunities that bring people with disabilities, seniors, and children together open doors and open hearts.

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Happy Anniversary, Harbor House!



Photos throughout are courtesy of Harbor House Staff, Volunteers, & Photographer Bill Wine

30 Years of Friendships

In 1992, Harbor House was founded by 11 families. Each family had a loved one with intellectual or developmental disabilities. Those early days were groundbreaking as programs took root and friendships flourished.

This year, as we mark 30 years, Harbor House now serves over 300 individuals. Next year our family will further expand with the opening of the new Harbor House Intergenerational Life Center. A first of its kind in Kentucky, the center will offer centralized services for people with disabilities, seniors, and children, and for their families. It will be a place of welcome for all.



Janet enjoys her days at Harbor House. She has many friends among the participants and volunteers.

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Participants have the opportunity to work in our Bulk Mail & Fulfillment Center. Janet has been part of the team for thirty years.

Among those looking forward to the center's opening next fall is a very dedicated family, one of Harbor House's founders. The daughter of this family, Janet, was one of the pioneering participants. Recently, Rick, Janet's dad, sat down to talk about Harbor House's impact, especially on his daughter's journey and that of others. Every week for 30 years Janet has been a familiar face at Harbor House.

Harbor House's CEO, Maria Smith, has also come to be a familiar face. She's been with Harbor House for 26 years, and describes Janet as clever, caring, and dedicated. As one of the first in the Bulk Mail & Fulfillment program when it took shape, Janet has worked on hundreds of print and mail projects over three decades. She has inspired many including staff, volunteers, and peers. Janet's story is just one of hundreds.

Janet's mother, Betty, has also been a much loved member of the Harbor House family. She helped champion the vision for and establishment of Harbor House, and worked tirelessly as a volunteer and fundraiser. Betty has always wanted the very best for her daughter, and other young women and men with disabilities. Janet's father, says Maria, is also a frequent presence at Harbor House, where each week he has lunch with participants. Upon retirement, Rick joined the board. Betty, Rick, and Janet are the heart of Harbor House. They feel strongly about the difference that Harbor House makes daily.

Our participants, like Janet, give back in large and small ways - when given the opportunity. Janet, especially in her early days at Harbor House, was a role model, and was always eager to embrace new activities and help out where needed. Every day Harbor House participants gain new life skills, attend employment job coaching programs, or work in the on-site Bulk Mail & Fulfillment Center. Participants volunteer, have fun with friends, and enjoy field trips. Visitors describe Harbor House as one of the happiest places they have ever visited.

30 Years of Growth

When the new Harbor House Intergenerational Life Center opens, programs for those with disabilities will expand even more. So too will programs for seniors, along with the addition of child care and after-school programming plus specialized health-related services. Career counseling and job training will also continue to thrive. The Bulk Mail & Fulfillment Center where Janet has worked for decades will also grow to allow for even more participants.



Our Bulk Mail & Fulfillment Center is always looking for more projects with which to employ participants. Here Janet is shown with her friends working on a recent newsletter.

Our thanks to Betty, Rick, Janet and Janet's siblings for their unwavering support. We are grateful as well to the many other supporters, organizations, and foundations that have stepped up! If you would like to donate to the Capital Campaign or have questions about sponsorship opportunities, please contact Karen Fallon, Development Director, at 502-916-5725.

Please mark your calendar, an Open House is scheduled to take place in the Fall of 2023.



Feathers and Friends Kick-Off Gala

While the weeks and months leading up to the Ken-Ducky Derby are spent focused on yellow rubber duckies donning sunglasses, a month before the official event, our favorite friends flock in formal finery for a night of dining, dancing, and delights!

Save the date:
HARBOR HOUSE GALA
March 11, 2023

Celebrate the beginning of Derby season in style while enjoying fine dining, an open-bar, and live entertainment!



Other Upcoming Events

DECEMBER 2022
Appreciation Dinner

EARLY FALL 2023
Ribbon Cutting
Intergenerational
Life Center

LATE FALL 2023
Grand Opening
Intergenerational
Life Center

follow social media for updates

The Ken-Ducky Derby

Every year, two cranes hoist a shipping container high into the air and tens of thousands of bright yellow ducks tumble into the Ohio River. The ducks race, albeit slowly, toward the finish line where pre-selected "Duck Pluckers" pluck the three fastest ducks from the swarm.



2022: Best year to date!

45,125

ducks sold

36
States

+3,000
Average Post
Likes

509
Volunteer
Hours

+210,000 points of contact



2022's Lucky Ducks



Mitsubishi Mirage
Carol Huelsman



\$1,000 cash prize
Abby Berry



\$500 cash prize
Ann Daugherty

But what's this duck show all about?

This duck derby benefits Harbor House of Louisville and our mission to empower individuals of all ages, abilities, and aspirations by providing opportunities through innovative vocational, health, and educational services. On KDD day, each duck sent tumbling into the Ohio River represents a donation that will help provide unique services and resources. These include job training, life skills, money management, social skills, creative expression, and intergenerational programming. Currently, we serve individuals with disabilities in the Louisville community. When our new Intergenerational Life Center opens, services will be extended to seniors and children of all abilities.




























20th
Ken-Ducky
Derby

April 29, 2023

Help us celebrate and join the fun!

gotducks.org

Sponsorship Options

BENEFITS	FEATHERED FRIEND \$2,500	SILVER \$3,500	GOLD \$5,500	PLATINUM \$7,500	DIAMOND \$10,000
Company placed on 70,000 KDD adoption forms, all Posters, & T-shirts	(Name Only) 	(Name Only) 	(Logo) 	(Logo) 	(Logo) 
Company website linked to the Ken-Ducky Derby website & Kentucky Derby Festival website	(Name Only) 	(Name Only) 	(Logo) 	(Logo) 	(Logo) 
Company recognized in 2022-23 Newsletters					
Company recognized in 2022-23 Annual Report (website & printed)					
Company logo printed on outside of 15,000 mail out envelopes					
Company recognized on Harbor House social media pages					
Exclusive banner & signage at event					
On-stage speaking opportunity at event <small>*Limited slots available</small>					
Exclusive mention in news & print media when available					
Tickets to 2023 Feathers & Friends Gala <small>Each a \$100 value</small>			2	4	8
Invitations to KDD VIP area on Race Day <small>Food & drink included Each invitation a \$50 value</small>	2	2	4	4	8
Free entries in the 2023 Ken-Ducky Derby Race <small>A \$5 value per duck</small>	Quack Pack 6 Ducks	2 Quack Packs 12 Ducks	3 Quack Packs 18 Ducks	4 Quack Packs 24 Ducks	5 Quack Packs 30 Ducks

2022-2023 Exclusive Sponsorships

EXCLUSIVE BROADCAST PARTNER



\$75,000+

- Name/Logo listed at TOP on ALL promotional materials
- Name/Logo on Grand Prize vehicle
- Featured in commercials & all advertising
- Announces winner of vehicle at the press conference

PRESENTING SPONSOR



TOYOTA OF LOUISVILLE

\$30,000+

- Name/Logo FIRST on ALL KDD promotional materials
- Name/Logo on Grand Prize vehicle
- Included in commercials & all advertising
- Company to present at press conference

APPRECIATION DINNER SPONSOR (3 available)



TRI-ARROWS ALUMINUM INC.

\$25,000

- Name/Logo listed on Harbor House promotional materials
- Name/Logo on ALL Appreciation Dinner advertising & promotional materials as "Sponsored By"
- Feature on social media

FEATHERS AND FRIENDS GALA SPONSOR (3 available)



\$20,000

- Name/Logo listed on Harbor House promotional materials
- Name/Logo on ALL Gala advertising & promotional materials as "Sponsored By"
- Feature on social media



STARTING LINE SPONSOR (1 available)

\$15,000

- Name/Logo listed on ALL KDD promotional materials
- Exclusively listed & advertised as "Company, Starting Line"
- Exclusive banner for the event
- Name mentioned in advertising & promotions

FINISH LINE SPONSOR (1 available)

YOUR LOGO HERE

\$15,000

- Name/Logo listed on ALL KDD promotional materials
- Exclusively listed & advertised as "Company, Finish Line"
- Exclusive banner for the event
- Name mentioned in advertising & promotions

KDD VIP TENT SPONSOR (3 available)

YOUR LOGO HERE

\$10,000

- Name/Logo listed on ALL KDD promotional materials
- Listed & advertised as "Company, VIP Tent"
- Banner for tent
- Name mentioned in advertising & promotions

MILLION DOLLAR DUCK (2 available)

YOUR LOGO HERE

\$5,000

- Listed & advertised as "Company, Million Dollar Duck"
- Banner for the event
- Name mentioned in advertising & promotions

ALL ABOVE SPONSORSHIPS ALSO RECEIVE "DIAMOND DUCK" BENEFITS

7

Program Sponsored Events

BRANDING SPONSOR

YOUR LOGO HERE

(2 available)

\$5,000

- Name/Logo listed on promotional materials & advertisements
- Sponsored materials advertised as "Courtesy of Company"
- Social media shout-out
- Company recognized in 2022-23 newsletters

PARTICIPANT OUTINGS

YOUR LOGO HERE

(4 available)

\$5,000

- Name/Logo listed on promotional materials & advertisements
- Company banner displayed during the outing where possible
- Invitation to the outing
- Company recognized in 2022-23 newsletters

ANNUAL FIELD DAY

YOUR LOGO HERE

(1 available)

\$2,500

- Exclusively advertised as "Company, Field Day" on promotional materials
- Company banner displayed during the Field Day
- Invitation to the Field Day
- Social media shout-out

SEASONAL PARTY

YOUR LOGO HERE

(4 available)

\$1,000

- Social media shout-out
- Invitation to the party
- Opportunity to volunteer during the party
- Photo opportunities

QUARTERLY ART CLASS

YOUR LOGO HERE

(4 available)

\$1,000

- Social media shout-out
- Invitation to the class
- Opportunity to volunteer during the class
- Photo opportunities

WEEKLY COOKING CLASSES

YOUR LOGO HERE

(50 available)

\$1,000

- Social media shout-out
- Invitation to the class
- Opportunity to volunteer during the class
- Photo opportunities

MONTHLY BIRTHDAY PARTY

YOUR LOGO HERE

(12 available)

\$1,000

- Social media shout-out
- Invitation to the party
- Opportunity to volunteer during the party
- Photo opportunities

Team-Building!

Sponsoring an outing, Field Day, party, class, or club offers your company the opportunity to bring staff to Harbor House for a fun, one-of-a-kind, team-building & bonding experience!

*All sponsorship opportunities may also be fulfilled with in-kind donations.

CLUBS

YOUR LOGO HERE

\$1,000+

- Social media shout-out
- Invitation to club events
- Opportunity to volunteer during the club events
- Photo opportunities
- Club examples: photography, computer, craft, collecting, budgeting, movies, art, modeling, music, & more!

Other ways to support

USE OUR SERVICES

SUPPORTIVE EMPLOYMENT

- Increase your company's inclusivity by hiring differently-abled individuals

Contact Taylor McGinnis:

tmcginnis@hhlou.org

502-719-0072 Ex. 545

HOME SWEET HOME:

- Home & Office Cleaning Services
- In-Home Assistance

Contact Mary McGee:

mmcgee@hhlou.org

502-916-5713

MAIL & FULFILLMENT

- Bulk Mail
- Labeling
- Folding
- Printing
- Tabbng
- Small Assembly
- Collating
- Shipping

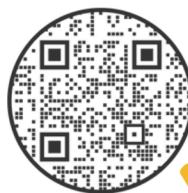
DIGITAL

- Graphic Design
- Mail List Services

Contact Jamie Klein:

jklein@hhlou.org

502-919-1656



DONATE

- Monthly Gifts
- Estate Planning
- Make us your Amazon Smile Charity
- Make us your Kroger Card Charity

more info



VOLUNTEER

- Group & Individual Opportunities
- Mailroom Fulfillment Help
- Special Events
- Leading Programs or Classes
- Volunteer Days

Contact Chelsea McCarty:

cmccarty@hhlou.org

502-719-0072 Ex. 520

*JROTC
volunteers*



START A DUCK TEAM

What's a Duck Team?

A Duck Team sells Ducks for our Ken-Ducky Derby. This is a great way to create healthy competition among coworkers, family, friends, and "frenemies" alike! Can your department sell more ducks than HR? Is your mom a better salesperson than you? Find out and raise money for Harbor House while doing it!

Get competitive at gotducks.org

2021-2022

SPONSORS & SUPPORTERS



Hazel Sullivan

Rick Blackwell
District 12

Able Quality Printing | Bluegrass Karting and Events | Commonwealth Credit Union
JRA Architects | Khalil's | L&N Credit Union | Louisville Gas and Electric | LXC Sports
Pat's Steakhouse | Rep. Joni Jenkins | Spectra Print and Promotions
Superior Van and Mobility

Metro Council Supporters

Councilwoman (now Judge) Jessica Green (1) Councilwoman Barbara Shanklin (2)
Councilwoman Keisha Dorsey (3) Councilwoman Donna Purvis (5) Council President David James (6)
Councilman Bill Hollander (9) Councilman Pat Mulvihill (10) Councilman Rick Blackwell (12) Councilman
Mark Fox (13) Councilwoman Cindi Fowler (14) Councilman Kevin Triplett (15) Councilman Markus
Winkler (17) Councilman Anthony Piagentini (19) Councilman Stuart Benson (20)
Councilwoman Nicole George (21) Councilman Robin Engel (22) Councilwoman Madonna Flood (24)
Councilwoman Amy Holton Stewart (25) Councilman Brent Ackerson (26)



Harbor House Board Members, Sponsors, & their Families



Printed by Mail & Fulfillment Department of Harbor House